



TEN TIPS FOR REAPING A BOUNTIFUL HARVEST

Follow these tips to work together and create the best ask possible. Plant the seed, nurture its growth, and set your sights on the community to create a bountiful harvest, making it accessible and affordable for all.

- 1 Give a meaningful gift first.
- 2 Know your prospective donors.
- 3 Meet face-to-face.
- 4 Team up!
- 5 Share what your Y is doing in the community.
- 6 Be donor-focused; ask what they care about.
- 7 Ask them to join you in making a gift and share your reason for supporting the Y.
- 8 Ask and pause.
- 9 Thank always.
- 10 Stay in touch year-round.

